**Course Code : BUS 349**  
**Course Title : BUSINESS FINANCE**  
**Level : Undergraduate**  
**Year : III**  
**Semester : V-VI**  
**ECTS Credits : 5**  
**Status : Elective**  
**Hours/Week : 2+2**  
**Total Hours : 60**  

**Course Coordinator :**  
This course extends the principles of Finance to an international context. In an international context, aside from asset risk, firms face the additional component of exchange rate and interest rate risk management to its global investment and financing decisions.

**COURSE DESCRIPTION**
- Examine how exchange rate changes and volatility influence trade balances over time.
- Understand and examine the distinctions between spot, forward, swaps, and other types of foreign exchange financial instruments.
- Examine the international parity conditions and foreign currency derivatives.
- Analyze the financing of the global firms.
- Examine the international portfolio theory and diversifications.

**COURSE OBJECTIVES**
1. The International Monetary System  
2. The Foreign Exchange Markets  
3. International Parity Conditions  
4. Foreign Exchange Rate Determination and Forecasting  
5. Foreign Currency Derivatives  
6. The Global Cost and Availability of Capital  
7. Financial Structure and International Debt  
8. International Portfolio Theory and Diversification  
9. Political Risk Assessment and Management  
10. Multinational Capital Budgeting

**COURSE CONTENTS**

| 1. | The International Monetary System |
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**TEACHING/ASSESSMENT**

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<th>Description (%)</th>
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<td><strong>Teaching Methods</strong></td>
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<th>Description (%)</th>
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| **Student Assessment Methods** | Mid-Term Exams: %20  
Presentation, Attendance, Participation,  
Homework: %30  
Final Exam: %50 |

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| The aim of the course is to equip students with skills and knowledge to:  
- Demonstrate a systematic and critical understanding of the theories, principles and practices of business finance;  
- Personal learning and development, within a framework of lifelong learning and continued professional development;  
- Work with minimum supervision, both individually and as a part of a team, demonstrating the interpersonal, organization and problem-solving skills supported by related attitudes necessary to undertake employment. |

**Language of Instruction**  
English

**Textbook(s)**
1. Corporate finance, Megginson/ Smart/ Gitman, Thomson, South-Western, 2009